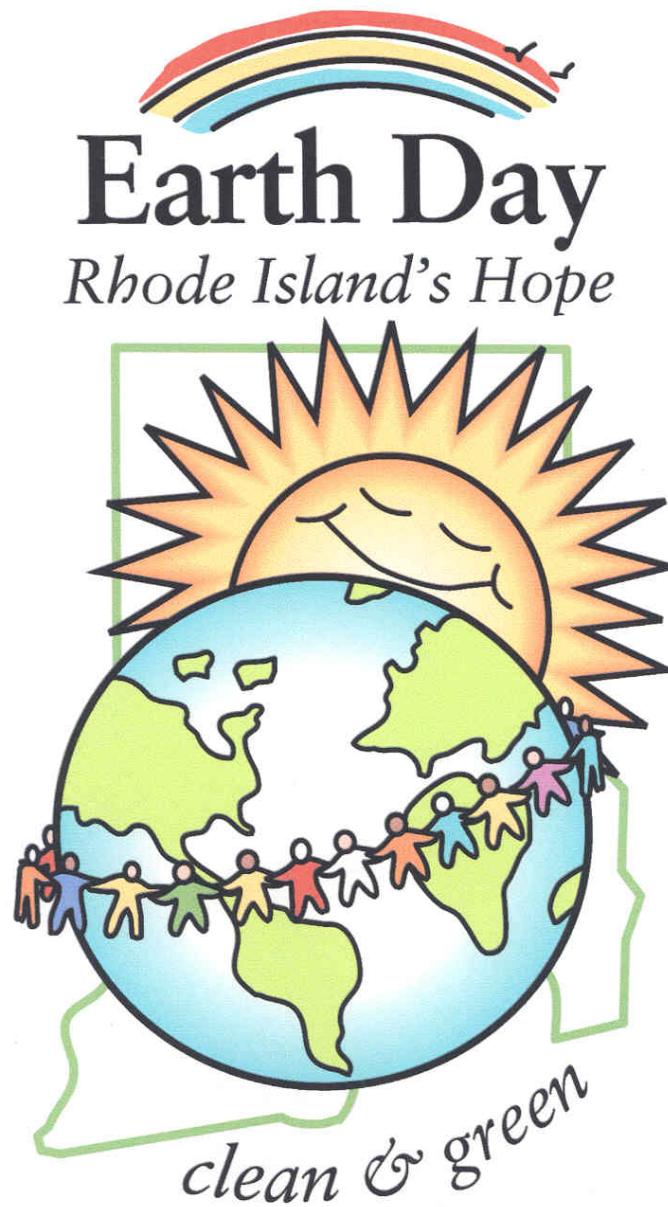


April 22, 2006



How Your Company Can Participate

# Earth Day RI

## **Who We Are and What We Do**

Earth Day Rhode Island is a non-profit corporation recognized as such under IRS Code 501(C)(3). Comprised of volunteers who are committed to supporting, planning, organizing and promoting Earth Day activities in Rhode Island, Earth Day RI oversees programming and coordination of statewide Earth Day events with support from the Rhode Island Department of Environmental Management and corporate sponsors.

Your sponsorship of Earth Day 2006 will make it possible to spread the message of environmental awareness, foster participation in community cleanups, increase public outreach efforts, and celebrate public involvement through:

## **Celebration**

**Conservation Week** – Conservation Week at Roger Williams Park Zoo (April 17-21) is a weeklong celebration of the year-round mission to teach about the environment and the importance of the Earth's diverse inhabitants.

**Earth Day Family Festival 2006** – The Festival, to take place on Saturday, April 22 at the Warwick Mall, is the pinnacle of our Earth Day celebration. Nonprofit organizations, ecology-minded businesses, and public and private environmental agencies are among the many exhibitors at the Festival. This very popular event offers those who attend a chance to learn more about what they can do to help protect the environment. The Festival includes entertainment and educational demonstrations by groups from around Rhode Island. Each year Earth Day RI recognizes individuals, groups and corporations for their significant contributions to Earth Day and environmental protection in Rhode Island.

**Environmentalist of the Year Award** – This award is given to individuals, businesses, and/or groups for making significant strides in adopting environmentally sound programs and policies.

## **Action**

**Community Cleanups** – Improving the appearance of our neighborhoods and our scenic and recreation areas improves our quality of life and our business climate as well. Environmental stewardship is an important component of a healthy business climate. Each year, the Rhode Island Department of Environmental Management supports Earth Day by providing supplies, assistance and grant funding for more than a hundred community cleanups and Earth Day events.

## **Education**

**Mark Gould Memorial Scholarship Fund for Environmental Education** – In 1999, the environmental community in Rhode Island lost one of its great champions, Professor Mark Gould. Dr. Gould was an ecology professor and founder of the Center for Environmental and Economic Development at Roger Williams University. Earth Day RI established a scholarship fund in honor of Professor Gould. Each year EDRI awards scholarships ranging from \$500 to \$1500 to college students from Rhode Island pursuing environmental studies and/or sciences.

**Earth Day Science Fair Award** – The goal of the Earth Day Science Fair Award is to recognize students who promote environmental awareness through their science fair projects. Each year, representatives of Earth Day RI visit the Rhode Island Science and Engineering Fair held at the Warwick campus of CCRI to search out high school students whose projects provide a unique way of educating the public on environmental and/or conservation issues.

**Earth Day Everyday Poster** – Each year Earth Day RI prints and distributes thousands of Earth Day Everyday posters. The posters include tips and invites people to make simple changes to improve the environment.

## Show Your Company's Commitment

Sponsoring Earth Day is a great way to show your company's commitment to a clean and green state for all Rhode Islanders and will help us continue our efforts to promote environmental education, action and change.

We offer a variety of sponsorships depending on the level at which your organization is able to give. Sponsorship at all levels includes name recognition, appreciation awards and website advertising. Major sponsorship categories are outlined below. We also offer other sponsor packages tailored to the needs of your company.

	<b>Platinum \$3,500</b>	<b>Gold \$2,500</b>	<b>Silver \$1,500</b>
Newspaper Advertisements	<input type="radio"/> Logo	<input type="radio"/> Printed Name	
Name on Radio Advertisements	<input type="radio"/>		
Logo on Earth Day 2006 Banner	<input type="radio"/>		
11,000 Bookmarks	<input type="radio"/> Logo	<input type="radio"/> Printed Name	
20,000 Thirty-gallon Cleanup Bags	<input type="radio"/> Logo	<input type="radio"/> Printed Name	<input type="radio"/> Printed Name
1,000 Cleanup Posters	<input type="radio"/> Logo	<input type="radio"/> Logo	<input type="radio"/> Printed Name
1,000 Earth Day Posters	<input type="radio"/> Logo	<input type="radio"/> Logo	<input type="radio"/> Printed Name
300 T-Shirts	<input type="radio"/> Logo	<input type="radio"/> Printed Name	<input type="radio"/> Printed Name
Website Recognition	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
1,500 Earth Day Everyday Posters	<input type="radio"/> Logo	<input type="radio"/> Printed Name	<input type="radio"/> Printed Name
Logo on 5,000 Water Bottles	<input type="radio"/>		
Placement of Corporate Banner	<input type="radio"/>		
Engraved Plaque	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tickets to Sponsor Breakfast	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Free Exhibitor Space	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<b>TOTAL VALUE*:</b>	<b>\$35,000</b>	<b>\$15,000</b>	<b>\$11,000</b>

**AS AN EARTH DAY SPONSOR, YOU WILL BE JOINING BUSINESS AND  
COMMUNITY LEADERS THROUGHOUT THE STATE IN CONTRIBUTING TO  
ENVIRONMENTAL EDUCATION, ACTION AND CHANGE.**

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\* Based on actual cost of items

# Earth Day Sponsors

## *Our Corporate Hall of Fame*

We are grateful to our corporate sponsors for their ongoing commitment to Earth Day in Rhode Island. Their continuing contributions have made it possible to promote environmental awareness throughout Rhode Island!

AAA Southern New England  
American Power Conversion  
Amgen  
Amica Companies Foundation  
Clariant Corporation  
CVS/pharmacy  
DiPrete Engineering  
Dunkin Donuts  
ESS Laboratory  
Fabric Gallery  
Johnson & Wales University  
Lincoln Environmental  
Metech International, LLC  
Osram-Sylvania

Providence Journal  
Rhode Island Recycling Coalition  
Rhode Island State Energy Office  
RI Resource Recovery Corporation  
Shaw's Supermarkets  
Starbucks  
Stop & Shop  
Toray Plastics (America), Inc.  
Toyota Motor Sales, USA  
TransCanada Ocean State Power  
Verizon SuperPages  
Wal-Mart  
Waste Management of Rhode Island

## In-Kind Sponsors

AT Cross  
East Greenwich Photo  
Home Depot  
Lindt & Sprungli  
RIPTA  
Sweenor's Chocolates



## RI Earth Day 2006-Pledge Commitment Form

Earth Day events and activities will be offered to the public free of charge thanks to the generous support of our sponsors. Please say "YES" and enable us to continue our momentum for education, action and change.

- ☐ YES! Enclosed is my monetary gift for \$ \_\_\_\_\_
- ☐ We can commit to a gift and will make a donation of \$ \_\_\_\_\_  
on (Date): \_\_\_\_\_
- ☐ Platinum Sponsor \$3,500 gift
- ☐ Gold Sponsor \$2,500 gift
- ☐ Silver Sponsor \$1,500 gift
- ☐ Please send me an invoice for my donation of \$ \_\_\_\_\_

Please type or print:

Name(s): \_\_\_\_\_

Title: \_\_\_\_\_

Organization/Business: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website to which we can provide a link from our web page promoting your sponsorship:

\_\_\_\_\_

Signature: \_\_\_\_\_ Today's Date: \_\_\_\_\_

- ☐ I have enclosed Camera-ready company logo (preferably in electronic format [vector art] of at least 300 dpi resolution). Email to [melinda.hopkins@dem.ri.gov](mailto:melinda.hopkins@dem.ri.gov)
- ☐ I would like a free exhibitor booth at the Earth Day Festival on Saturday, April 22, 2006 at the Warwick Mall.

Contributions are payable to:

Earth Day RI, 235 Promenade St., Suite 330, Providence, RI 02908

Email: [melinda.hopkins@dem.ri.gov](mailto:melinda.hopkins@dem.ri.gov) Telephone: (401) 222-3434 extension 7139

THANK YOU FOR YOUR SUPPORT AND COMMITMENT!

Earth Day RI reserves the right to alter, modify, add, delete, or change the benefits and/or events based on funding received and to reject sponsors deemed inappropriate to support Earth Day events and activities based on the following guidelines: No political parties, no individuals campaigning for elected office or their campaign committees, no companies/individuals that have been convicted of crimes related to environmental matters in the last five (5) years. Any person, firm, organization, corporation or other entity will be required to certify that they meet the guidelines of this policy.